



MUHAMMAD USAMA

WEB & WORDPRESS DEVELOPER

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WordPress Developer with 2+ years of hands-on experience building, customizing, and optimizing WordPress websites for startups, businesses, and agencies. Skilled in Elementor Pro, ACF, and custom PHP development, with strong knowledge of HTML, CSS, and JavaScript. Proven ability to deliver responsive, SEO-friendly, and high-performing websites while ensuring clean design, scalability, and client satisfaction. Passionate about solving problems, improving performance, and creating digital platforms that drive measurable results.



KEY SKILLS

- Elementor Pro, Wp Bakery, Divi and others
- HTML, CSS, JS and PHP
- Responsive & Functional Sites
- Git (basic), Adobe Photoshop, Illustrator (basic)
- Working with Custom Post types (ACF, Crocoblock)
- Theme and Plugin Customization
- Speed Optimization, SEO, Security Best Practices
- APIs, Third-Party Apps, Payment Gateways integration



CERTIFICATIONS

Web & Graphic Design

- 14 MONTH
- Punjab Vocational Training Council, Multan
- [View Certificate](#)

SEO (SEARCH ENGINE OPTIMIZATION)

- 3 MONTH
- Digi Skills.pk
- [View Certificate](#)



EDUCATION

Graduation

- **BS Information Technology**
- Virtual University of Pakistan
- **Mar 2022 - Present**

Intermediate in Computer Science:

- Govt. College of Science, Multan
- **Apr 2017 - Jul 2020**

Matriculation:

- Govt. Nusrat-ul-Islam higher Secondary School Multan.
- **Apr 2015 - Jul 2017**



WORK EXPERIENCE

Predawn Solutions 🇵🇰 | **OnSite: Multan**

MAY 2025 - PRESENT

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WordPress Developer

- Lead WordPress development on various projects with a focus on responsive UI/UX.
- Troubleshoot site issues, improved page load speeds, and implemented SEO best practices.
- Coordinated with cross-functional teams to ensure project delivery within timelines.

Corbitsoft 🇵🇰 | **OnSite: Multan**

Nov 2024 - April 2025

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WordPress Developer

- Customized themes and plugins to meet client-specific requirements.
- Assisted in website maintenance, optimization, and security improvements.
- Contributed to team discussions for project planning and delivery.

AnyExpat.com (Remote / Freelance) 🇬🇧

Oct 2022 - April 2025

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WordPress Developer (Content & Listing Management)

- Develop and maintain strong relationships with partners, agencies, and vendors to support marketing initiatives.
- Monitor and maintain brand consistency across all marketing channels and materials.